

So, how do you earn money for your organization?

Simple!

Your organization earns money through a revenue split of all seminar attendees. The more attendees, the more money you can make.

The Revenue split works like this.

- Up to 25 attendees, you get 25% of ticket sales
- For 26 or more attendees, you get 50% of ticket sales.
- The higher the attendance, the more money you make.
- And if products are sold at your event, you can also earn 10% of all products sold.

Example:

- \$50 ticket x 25 attendees = \$312.50 to you
- \$50 ticket x 75 attendees = \$1875.00 to you

Ticket prices vary based on your needs and the price point you choose that you think will work for your group. This will be determined during your planning stage with Kevin Adams.

Ticket prices range from \$50 to \$100, however we have found that \$65 is the best price to work with for most organizations. However there are some groups that have used the \$100 price point and have had a great turn out. It's all in the presentation.

When people realize the benefit for the organization they are giving to and what they will gain from participating, it's not hard to have a large attendance.